

Your mission:

BE FUNNY, FOR CRYIN' OUT LOUD!!!!

- Get your ad noticed; dare to be different.
- Try your hand at Follies comedy.
- Run it by the lawyer, if you must, but run it in da book!!!!

The funniest ad in this year's program book will receive a special mention during the evening's festivities and, of course, a fabulous prize presented by a mysterious "comatta."

Beat last year's winner! Size does not matter!

ONE OF OUR FORMER WINNERS:



A new term means a new locker
at the State House for
Elizabeth Roberts

YET ANOTHER FOLLIES WINNER:



Award Winning Chauffeured Service since 1990

Available for **All**
Of Your Transportation Needs:

● We believe

that with the failure to land the America's Cup sailing competition that the alternative of Limo Races will do just fine!

● Attention Central Falls teachers:

We offer a "school day special" to and from the Casino. Looking for something to do while you are home sick? Call for details!

● Have you had to ever "shove it"

to get the next taxi in a cab line? At *All Occasion* we pride ourselves on keeping you out of a shoving match. A simple reservation will do!!

● Attention 38 Studios!

For a small share of the \$75 million you received we will gladly shuttle your employees and customers to wherever they need to go!

● Have you seen

our new facility in Cranston? No bribes necessary!

401.312.0945 • 800.454.1380
www.alloccasionlimo.com

THE FOLLIES



Be creative!

STEP 2: YOUR AD

PRESENTED BY THE PROVIDENCE NEWSPAPER GUILD

270 Westminster St.
2nd Floor,
Providence, R.I. 02903
(401) 421-9466
Fax: (401) 421-9495
e-mail: png1@verizon.net
www.riguild.org



TNG-CWA, AFL-CIO
Local 31041



Who?

ANYONE WHO HAS A MESSAGE THEY WANT TO GET ACROSS to more than 1,000 people who show up at this A-list event, a veritable who's who in political, media, business, labor, and social activism circles from the Biggest Little. In short, almost everyone is there who you regularly see in the newspapers, on television, or hear on the radio.

What?

THE INDISPENSABLE, MUST-HAVE, KEEPSAKE GUIDE TO THE FOLLIES is distributed free to all of the evening's attendees.

Your ad, next to titillating R.I. trivia, cast bios, and lyrics to the show's songs, make this an advertising opportunity not to be missed.

- **Full Page: \$400**
7.5"(height) 4.5"(width)
- **Half Page (horizontal): \$200**
3.58"(height) 4.5"(width)
- **Half Page (vertical): \$200**
7.5"(height) 2"(width)
- **Quarter Page (horizontal): \$100**
2"(height) 4.5"(width)
- **Quarter Page (vertical): \$100**
3.58"(height) 2"(width)

PREMIUM ADS:

Full page ad space is available on the back cover and on both the front and back inside covers for \$500 per page.

FIRST COME, FIRST SERVED!

Where?

ON EACH OF THE 1,030 BUTTER PLATES AT THE VENUS DE MILO IN SWANSEA, MASSACHUSETTS.

When?

**DEADLINE! DEADLINE! DEADLINE!
FEBRUARY 3 AT NOON.**

Ads must be received by February 3 at Noon, so we can make it to the Venus on time.

Why?

CAMERA READY:

Your ad should be submitted in a camera-ready format, which means it should look exactly the way you would like it to look, in the exact size configuration. (We can, and will, do some typesetting free of charge.)

PDF, TIFF, EPS AND JPEG FILES can either be emailed or forwarded to us on a disc.

QUESTIONS:

Contact the Guild office at (401) 421-9466 or Babette Augustin at (401) 524-2279 or via email at babette.augustin@verizon.net.

How?

FOLLIES AD ORDER FORM:

Person or group featured in the ad:

Address:

Contact person: _____

Phone numbers: _____

Email: _____

Ad size:

- **Full Page: \$400**
7.5"(height) 4.5"(width)
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- **Quarter Page (vertical): \$100**
3.58"(height) 2"(width)

Amount enclosed: _____

PLEASE ENCLOSE YOUR AD.

(Avoid folding ad.)

MAKE CHECKS PAYABLE TO:

PROVIDENCE NEWSPAPER GUILD

**RETURN AD AND PAYMENT BY NOON,
FEBRUARY 3, TO:**

Providence Newspaper Guild
270 Westminster St. 2nd Floor
Providence, RI 02903

(Bend, fold and mutilate here)